

#SaveTheLansdowne

A mission to transform the Philadelphia region's last iconic 1920s theater into a unique concert venue.



How will the restored theater be used?

The Historic Lansdowne Theater Corporation (HLTC) has secured the region's leading independent concert promoter, **BRE Presents**, to program the theater. In addition to the nationally-known adult alternative, classic rock and singer songwriters performing at the theater it will be used by **local performing arts, civic and educational organizations**.

Why now?

The HLTC purchased the theater without debt, rallied significant support from the general public and elected officials, secured an experienced professional to program the theater and completed significant repairs. The decay of the building has been slowed, but much more needs to be done. The community has embraced the project and is eager for the theater to be restored and reopened.

The HLTC is under contract for a **\$4M grant** through the PA Redevelopment Capital Assistance Program.

1

THEATER OPENED

June 1927 with 1358 seat capacity (first movie shown was "Knockout Riley")

2

THEATER CLOSED

After 60 years, theater closed July 1987 (final movie "Beverly Hills Cop II")

3

THEATER REOPENS

With your continued support, the Historic Lansdowne Theater will gain new life!

How much will this cost?

Total cost: \$14M, which includes all monies already spent to purchase (debt-free) and stabilize the building, as well as all work performed and paid for through today.

Funds secured as of November 2019: \$11M

\$14M delivers a fully rehabilitated building!

Why is this important?

The Lansdowne holds great promise for the immediate & regional communities.

Makes the arts more accessible to all ages in **Delaware, Chester, Montgomery and Philadelphia counties.**

Preserves one of the last great theaters from the 1920s in the Philadelphia region.

Economic development throughout Lansdowne's central business district.

The theater is individually listed on the **National Register of Historic Places**. The theater was designed in the **Hollywood Moorish** style by **William H. Lee**. The interior design was completed by **Harry Brodsky**.

The theater is owned by the non-profit **Historic Lansdowne Theater Corporation** (HLTC) which purchased the building in 2008.

The HLTC has hired the historic preservation architectural firm of **Atkin Olshin Schade Architects** to provide architectural services.

The theater's **marquee** was restored in 2013 and features energy-efficient light fixtures.

The **outdoor lobby** (including the ticket booth, poster cases, light fixtures and stucco) was restored in 2015. All **windows** were restored in 2018, and the **facade** restoration project was completed in October 2019.

The HLTC has rehabbed the **two retail and eight office spaces** in the building. The condition of the theater has been **stabilized** after being vacant for almost 30 years.

The HLTC has completed a **Conditions Report; Conceptual Design** and **Schematic Design**. The remaining architectural design is underway.

This project has been endorsed by **US Senators Casey and Toomey, US Representatives Scanlon and Meehan, PA Senator Williams, PA Governors Rendell, Corbett, and Wolf; and PA Representative Davidson, Delaware County Council, Borough Council of Lansdowne, Borough Council of East Lansdowne, and William Penn School District**. The project has also been endorsed by the **Lansdowne Economic Development Corporation, Lansdowne Business and Professional Association** and **Gladstone Civic Association**.

Liquor License

The Historic Lansdowne Theater Corporation, the non-profit owner of the Lansdowne Theater, gained the right to secure a **“performing arts liquor license”** through a referendum on the May 2015 ballot. The referendum passed with **85% of the votes cast in favor** of the referendum. The Lansdowne Theater is the only location in the borough currently eligible to hold this license.

The community has embraced the project and is eager for the theater to be restored and reopened.

On the Screen

The Lansdowne appeared in “Silver Linings Playbook” (2012) and “Dying of the Light” (2015). The theater has also appeared in commercials for AMC’s Fearfest and in Tokyo Television’s “Vacations in Abandoned Places.”

Awards

The Historic Lansdowne Theater Corporation received Historic Preservation Awards from the Delaware County Heritage Commission and Delaware County Council in recognition of the restoration of the theater’s marquee in 2013 and the outdoor lobby in 2016.

